

# Autodesk Demand More Promotion

## Frequently Asked Questions for Commercial and Government Customers

The Autodesk Demand More promotion offers discounts of up to 20% off the suggested retail price (SRP) when you upgrade from the current version of a qualifying product or suite to a Standard, Premium or Ultimate Suite.

### 1. What is the Autodesk Demand More Promotion?

From February 6, 2012 through April 13, 2012, the Demand More promotion offers discounts of up to 20% USD when you move from current qualifying products or suites to an Autodesk® Design or Creation Suite. Please see question 7 for a complete list of qualifying products and suites.

### 2. Which customers are eligible to participate in the Autodesk Demand More promotion?

Autodesk Government and Commercial, customers in the United States, Canada and Latin America are eligible to participate in the Autodesk Demand More promotion.

Student and Educational products are not eligible for participation in the Demand More promotion.

### 3. Is Autodesk Subscription required to receive the Demand More discount?

Yes, Autodesk Subscription **is required** in order to receive promotional pricing under the Autodesk Demand More promotion.

Subscription benefits include:

- Access to software upgrades released during the Subscription term.
- Flexible licensing rights to current and previous versions of software
- Exclusive Subscription Advantage Packs (for specific products), web services, and additional product enhancements
- Online tracking and management of support cases
- Lower total cost of ownership

### 4. Where do I find pricing for the Autodesk Demand More promotion?

Contact your Autodesk Authorized Reseller for pricing details. Autodesk Authorized Resellers can be found by searching at <http://www.autodesk.com/reseller>. Partners can provide additional information on eligible paths to products included in the Demand More Promotion.

### 5. Why are Network License Managed versions (NLM) not discounted by the advertised percentage?

Network License Managed versions of products included in the Demand More offer are discounted by the same dollar amount as the Single License Managed (SLM) versions. Network activation fees are not discounted under the Demand More offer.

### 6. Can the Autodesk Demand More promotion be combined with any other offers from Autodesk?

Yes, discounts under this program may be combined with the Autodesk 0% Financing Offer valid from February 6, 2012, through April 13, 2012. However, this offer may not be combined with any other discounts, promotions, or other incentives offered by Autodesk unless specified herein.

**7. What products qualify for the Demand More Promotion?**

The Autodesk Demand More promotion provides discounts for customers upgrading to suites from current versions of the products below:

<b>GENERAL</b>	<b>AutoCAD®</b> <b>Autodesk® Design Suite Standard, Premium or Ultimate</b>
<b>AEC</b>	<b>AutoCAD®</b> <b>AutoCAD® Architecture</b> <b>AutoCAD® Civil 3D®</b> <b>AutoCAD® Map 3D</b> <b>AutoCAD® MEP</b> <b>AutoCAD® P&amp;ID</b> <b>AutoCAD® Plant 3D</b> <b>AutoCAD® Revit® MEP Suite</b> <b>AutoCAD® Revit® Structure Suite</b> <b>Autodesk® 3ds Max® Design</b> <b>Autodesk® Building Design Suite Standard, Premium or Ultimate</b> <b>Autodesk® Infrastructure Design Suite Standard, Premium or Ultimate</b> <b>Autodesk® Navisworks® Manage</b> <b>Autodesk® Navisworks® Simulate</b> <b>Autodesk® Plant Design Suite Standard, Premium or Ultimate</b> <b>Autodesk® Revit® Architecture</b> <b>Autodesk® Revit® Architecture Suite</b> <b>Autodesk® Revit® Structure</b>
<b>MFG</b>	<b>AutoCAD®</b> <b>AutoCAD® Electrical</b> <b>AutoCAD® Mechanical</b> <b>Autodesk® Alias® Design</b> <b>Autodesk® Factory Design Suite Standard, Premium or Ultimate</b> <b>Autodesk® Inventor®</b> <b>Autodesk® Inventor® Pro</b> <b>Autodesk® Product Design Suite Standard, Premium or Ultimate</b>
<b>M&amp;E</b>	<b>Autodesk® 3ds Max®</b> <b>Autodesk® 3ds Max® Design</b> <b>Autodesk® 3ds Max® Entertainment Creation Suite Standard or Premium</b> <b>Autodesk® Maya® Standard</b> <b>Autodesk® Maya® Complete</b> <b>Autodesk® Maya® Entertainment Creation Suite Standard or Premium</b> <b>Autodesk® MotionBuilder®</b> <b>Autodesk® Mudbox™</b> <b>Autodesk® Softimage®</b>

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The Demand More up to 20% savings based on SRP\*\* on Autodesk suites is valid in the 50 United States, Canada, and the countries of Latin America with the exception of Cuba. Purchase of Autodesk Subscription required. Only commercial customers who own select Autodesk 2012 licenses, including Strategic Accounts, U.S. Government (Federal/State/Local) accounts purchasing via DLT or direct with the Autodesk and Canadian Federal Government Accounts purchasing via DISO direct with Autodesk may participate. Education customers are not eligible to participate in this promotion. Contact your participating Reseller for more information.

\*\*Pricing based on promotional SRP. Autodesk Authorized Resellers are independent resellers and are free to set their own prices. Reseller prices may vary.



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